**FOR IMMEDIATE RELEASE**

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**Q&A for Business Owners and Individuals Planning a Hudson Valley Move**

*Free Happy Hour at Brooklyn Cider House in Bushwick*

*Offers Resources, Delicious Beverages and Tasty Bites*

Kingston, NY—The Ulster County Executive and the Ulster County Office of Economic Development (UCOED) are hosting a free Happy Hour Meet-up on Tuesday, June 18 from 6-8 p.m. at Brooklyn Cider House in Bushwick, Brooklyn. Suzanne Holt, Director of the Ulster County Office of Economic Development, is hosting the Meet-up as a resource for business owners, job seekers and others who are considering a move to Ulster County.

**Date And Time:**

Tue, June 18, 2019

6:00 PM – 8:00 PM EDT

FREE

**Where:**

Brooklyn Cider House

1100 Flushing Avenue in Bushwick

Brooklyn, N.Y. 11237

Peter and Susan Yi, the siblings who founded Brooklyn Cider House, will be on hand to share their experience with expanding to a second location in New Paltz. Four years ago, they established a 200-acre farm to produce apples for their award-winning ciders. Read about three couples that made the choice to relocate to Ulster County in this [recent Brownstoner article](https://www.brownstoner.com/sponsored/hudson-valley-real-estate-ulster-county-jobs-small-business-economic-development/).

Holt will answer questions about the advantages of living and working in Ulster County. With the region’s lowest cost of doing business, Ulster County is the only Lower/Mid-Hudson Valley county where employers do not pay the Metropolitan Commuter Mobility Tax. *National Geographic* featured Ulster County—the state’s first and only net carbon neutral county—for its tremendous successes, and its “Go Green” initiatives that bolster the ecosystem and the local economy. With easy access to every major Northeast market, affordable real estate, and unparalleled four-season living, Ulster County offers an ideal place to relocate, start or grow a business.

**Suzanne Holt, Director of the Ulster County Office of Economic Development**

“Our core industries—filmmaking, agriculture/craft food and beverage, niche manufacturing and technology—are thriving, and our staff is available to help businesses with finding the best sites, funding partners, business development incentives, and other business needs,” said Holt. “Before moving upstate from New York City with my family, I researched many options and settled on Ulster County for its overall quality of life, schools, career opportunities, outdoor recreation and affordability. Since beginning to work with the Office of Economic Development about a decade ago, I’ve assisted hundreds of businesses, and am happy to share both my professional and personal experience about why Ulster County is such a wonderful place to live, work and play!”

This event is one of several business attraction initiatives mounted this year by the UCOED. Two additional opportunities to meet with Holt to discuss relocation to the Hudson Valley are scheduled. On Tuesday, September 10, there will be a Happy Hour Meet-Up at Lite Brite Neon in Brooklyn (another successful company that has established a second location in Kingston) and on October 5, the UCOED will host a bus tour (with convenient pick-up and drop-off in NYC) focused on professional networking while traveling to various parts of Ulster County. More information about the June 18, September 10 and October 5 events is available [here](https://ulstercountyny.gov/ulsterforbusiness/blog/are-you-upstate-curious), along with registration links.

The Happy Hour Meet-up on June 18 at Brooklyn Cider House is free, but registration is required. If you would like to attend, please register at <https://www.eventbrite.com/e/happy-hour-at-brooklyn-cider-house-relocating-to-the-hudson-valley-tickets-61172449443>.

For more details about the business services provided by the UCOED, please visit <https://ulstercountyny.gov/ulsterforbusiness/services>.

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